UNIVERSAL PUBLICATION HOUSE

JOURNAL PARTNERSHIP MEMORANDUM OF UNDERSTANDING

Framework for journal listing, visibility initiatives, and mutually agreed academic collaboration

Effective Date	[Insert date]
Party A	Universal Publication House (UPH), represented by its authorized signatory.
Party B	[Journal / Publisher / Institution legal name]
Journal Title	[Full official journal title]
ISSN / e-ISSN	[Insert ISSN, if applicable]
Official Website	[Insert URL]
Country / Address	[Insert country and registered address]

Purpose. This Memorandum of Understanding ("MOU") sets out a general framework for voluntary cooperation between UPH and the journal/publisher/institution identified above (the "Partner"). The specific activities, deliverables, fees (if any), timelines, and responsibilities should be confirmed in writing by the Parties before implementation.

Drafting note: Complete all bracketed fields and obtain review by an authorized representative before signing. This template is intended as a starting point and should be reviewed for suitability under the laws applicable to the Parties.

1. Parties and Definitions

- This MOU is entered into by Universal Publication House (“UPH”) and the Partner identified on the cover page (together, the “Parties”).
- “Partner Journal” means the journal identified in this MOU. “Collaboration Activities” means only the activities that the Parties expressly approve in writing.

2. Purpose and Scope

- The Parties may cooperate on journal directory listing on the UPH website, reciprocal website links, announcements, research visibility initiatives, academic outreach, conferences, seminars, workshops, special issues, scholarly collections, and other activities agreed in writing.
- Any activity not specifically described in this MOU or a signed written addendum requires separate written agreement before it begins.

3. Journal Information and Listing

- The Partner shall provide accurate, current, and authorized information about the journal, including its title, ISSN/e-ISSN (if applicable), scope, country, official website, publisher, editorial contact, and relevant policies.
- UPH may conduct a reasonable review of submitted information and may request clarification or supporting documentation. A listing is subject to approval and may be updated, suspended, or removed if information is inaccurate, misleading, materially outdated, or inconsistent with applicable policies.

4. Editorial Independence and Publication Ethics

- Each journal retains responsibility for its own editorial policies, editorial decisions, peer-review processes, publication decisions, corrections, retractions, and research-integrity procedures, unless a separate written agreement clearly allocates a specific operational responsibility.
- Neither Party may direct or guarantee acceptance, rejection, publication, peer-review outcomes, citations, rankings, accreditation, or indexing decisions. Collaboration must not be represented as an endorsement or guarantee by an indexing service, regulator, university, or third party.
- The Parties will seek to conduct collaboration activities transparently and consistently with applicable publication-ethics standards and their disclosed policies.

5. Roles and Responsibilities

- UPH may, subject to approval and available capacity, provide agreed website listing, links, announcements, coordination, or other written-agreed services.
- The Partner is responsible for the accuracy and lawful use of its journal information, logos, content, contact details, permissions, and representations; for maintaining its own editorial governance; and for promptly notifying UPH of material changes.
- Each Party will nominate an authorized contact and cooperate in good faith on agreed activities.

6. Fees, Expenses, and Commercial Terms

- No fee, payment obligation, revenue share, or paid service is created by this MOU unless expressly set out in a separate written quotation, schedule, invoice, or addendum accepted by both Parties.
- Each Party bears its own costs unless the Parties agree otherwise in writing. Any payment terms, taxes, deliverables, cancellation terms, and refund conditions for paid services must be stated separately and clearly.

7. Intellectual Property, Names, and Logos

- Each Party retains ownership of its pre-existing intellectual property, trademarks, logos, journal content, and other materials.

- Each Party grants the other a limited, non-exclusive, revocable permission to use its name, logo, and supplied materials only as needed for approved Collaboration Activities, subject to brand guidance and any written restrictions. No transfer of ownership is implied.
- A Party must stop using the other Party's name, logo, or materials after written request or termination, except where retention is required by law or for a reasonable archival record.

8. Confidentiality and Data Protection

- Each Party will use reasonable care to protect non-public information received from the other Party and will use it only for the purposes of the collaboration. This obligation does not apply to information that is public through no breach, already lawfully known, independently developed, or required to be disclosed by law.
- The Parties will collect, use, store, and share personal information only as reasonably necessary for the collaboration and in accordance with applicable data-protection laws. Sensitive or confidential information should not be submitted through public forms unless appropriate safeguards are in place.

9. Representations and Compliance

- Each Party represents that its signatory is authorized to enter into this MOU and that it will comply with laws and policies applicable to its activities.
- The Partner must not make misleading claims about UPH, the collaboration, indexing, accreditation, publication guarantees, or services. UPH may request correction of inaccurate public statements connected with the collaboration.

10. Term, Review, and Termination

- This MOU begins on the Effective Date and remains in effect for [one year / other period], unless extended in writing or terminated earlier under this clause.
- Either Party may terminate this MOU by giving [30] days' written notice to the other Party. A Party may suspend a relevant activity or terminate immediately by written notice if there is a material breach, unlawful conduct, serious reputational risk, or failure to correct materially inaccurate information after a reasonable request.
- On termination, the Parties will discontinue new activities under this MOU and, where reasonably practicable, remove or update partnership references within [15] business days, subject to legal, technical, and archival requirements. Accrued payment obligations under separate written agreements remain unaffected.

11. Nature of the MOU and Dispute Resolution

- Unless a provision expressly states otherwise, this MOU records the Parties' intentions for cooperation and does not create a partnership in law, joint venture, agency, employment relationship, exclusivity, or authority for either Party to bind the other. Any legally binding commercial obligations should be set out in a separate signed agreement.
- The Parties will first seek to resolve any concern through good-faith discussion between their authorized representatives. If unresolved, they may agree in writing on an appropriate mediation or other dispute-resolution process.
- The governing law and jurisdiction, if intended to be legally binding, should be specified in a separate clause reviewed by qualified counsel: [Insert governing law and jurisdiction].

12. Amendments and Notices

- Any amendment, additional service, fee, deliverable, or project-specific arrangement must be recorded in writing and accepted by authorized representatives of both Parties.
- Formal notices under this MOU will be sent to the email and postal addresses designated below, or to updated contact details notified in writing.

13. Authorized Representatives and Signatures

By signing below, the Parties confirm that their authorized representatives have reviewed this MOU and agree to the framework described above, subject to any stated non-binding provisions and separate written agreements.

For Universal Publication House (UPH)	For the Partner
Name: _____	Name: _____
Title / Designation: _____	Title / Designation: _____
Signature: _____	Signature: _____
Date: _____	Date: _____
Email: _____	Email: _____
Organization seal (if applicable):	Organization seal (if applicable):

Notice details
UPH email: [Insert official UPH email] | UPH address: [Insert registered address]
Partner email: [Insert official email] | Partner address: [Insert registered address]

Template note: This document is a general template, not legal advice. The Parties should complete the blanks and obtain appropriate legal review before execution, particularly for governing law, enforceability, fees, data protection, and dispute resolution.